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Fulbright U.S. Scholar Program

Opportunities in Business, Economics and Entrepreneurship

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Mission

In partnership with 160 countries worldwide, Fulbright offers passionate and accomplished faculty, administrator, artists, journalists, lawyers, and other professionals from all backgrounds an unparalleled opportunity to study, teach, or conduct research.

Our mission: foster mutual understanding between nations, advance knowledge across communities, and improve lives around the world

A Brief History

Established in 1946 by Congress, Fulbright is the United States government's flagship international educational and cultural exchange program.

Sponsored by the U.S. Department of State with funding provided by the U.S. Government and administered by the Institute of International Education.



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Diversity and Inclusion

Fulbright strives to ensure that it reflects the diversity of U.S. society and societies abroad. We encourage the involvement of people from traditionally underrepresented audiences in all our grants, programs and other initiatives.

Opportunities are open to people regardless of their race, color, national origin, sex, age, religion, geographic location, socioeconomic status, disability, sexual orientation or gender identity.



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Eligibility for U.S. Scholar Programs

- U.S. citizenship
- Degree as required by award
 - Ph.D. or other terminal degree may be required
 - Many awards are open to applicants with a Masters and professional or academic experience
- Open to professionals and artists outside academia with recognized standing and substantial accomplishments
- Teaching experience as required by award
- New policies on previous Fulbright Scholar grants and waiting periods between grants



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Selecting the Right Award

- Match your expertise, experience and proposal to the award description
- Regional experience and language ability
- Discipline preferences listed in the award
- Relevance of the project to the country; why will host country benefit from your project?
- Career level - early career, postdoctoral, mid-level, Distinguished Chair



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Sub-Saharan Africa

- **Burkina Faso:** Business Administration, Law or Medical Sciences
- **Cameroon:** All Disciplines
- **Cote d'Ivoire:** Economics and Finance
- **Rwanda:** Commerce, Business Administration, Economics and Finance
- **Zambia:** Multiple Disciplines – Copperbelt University
- **Multiple Countries:** Fulbright Public Policy Fellowship (Burma, Cote d'Ivoire, Peru, Ukraine)



East Asia and the Pacific

- **Australia:** [Fulbright Distinguished Chair in Entrepreneurship and Innovation \(RMIT University\)](#)
- **Australia:** [Fulbright Future Scholarship \(funded by The Kinghorn Foundation\)](#)
- **China:** [China Studies Postdoctoral Scholar Award](#)
- **China-Taiwan:** [Cross-Strait Studies Research Program](#)
- **Indonesia:** [All Disciplines](#)
- **Multi-country:** [ASEAN Research Program](#)



Europe and Eurasia

- **Austria:** Fulbright-Kathryn and Craig Hall Distinguished Chair for Entrepreneurship in Central Europe at WU (Vienna University of Economics and Business)
- **Belarus:** Economics and/or Business Administration
- **Finland:** Fulbright-Hanken Distinguished Chair in Business and Economics
- **Georgia:** Business, Economics and Public Health
- **Germany:** All Disciplines
- **Hungary:** Economics and Business Administration
- **Ireland:** Entrepreneurship and Business Innovation



Europe and Eurasia

- **Italy:** Fulbright Lectureship in Sustainability & Circular Economy at the University of Bologna
 - **Kosovo:** All Disciplines
 - **Latvia:** All Disciplines
 - **Romania:** Fulbright-Bucharest University of Economic Studies
 - **Russia:** Distinguished Chair in Sustainable Development
 - **Slovak Republic:** Economics
 - **Spain:** Innovation and Entrepreneurship – Universidad Politécnica de Madrid
- Multi-country:** The Iceland-Greece Joint Award on Economic Crisis Management



Middle East and North Africa

- **Algeria:** [All Disciplines](#)
- **Bahrain:** [Business and Economics](#)
- **Egypt:** [Business Administration](#)
- **Jordan:** [All Disciplines](#)
- **Kuwait:** [All Disciplines](#)
- **Oman:** [All Disciplines](#)
- **Palestinian Territories (West Bank):** [All Disciplines](#)



South and Central Asia

- **India:** [Fulbright-Nehru Academic and Professional Excellence Awards \(All Disciplines\)](#)
- **Kazakhstan:** [All Disciplines](#)
- **Nepal:** [All Disciplines \(Teaching/Research\)](#)
- **Uzbekistan:** [All Disciplines](#)



Western Hemisphere

- **Brazil:** Fulbright Distinguished Chair in International Relations at University of Sao Paulo (USP)
- **Canada:** Research Chairs in Business and Economics
- **Mexico:** Social Sciences and Humanities
- **Multi-country (Mexico-Canada):** Fulbright-Carlos Rico Award for North American Studies
- **Suriname:** All Disciplines
- **Trinidad and Tobago:** Multiple Disciplines - College of Science, Technology and Applied Arts
- **Uruguay:** All Disciplines



Application Components

- Application Form
- Project Statement
- Curriculum Vitae or Resume
- Letters of Reference
- Additional components, depending on award
 - Course Outlines or Syllabi (for teaching awards)
 - Select Bibliography (for research awards)
 - Language Proficiency Report
 - Letter of Invitation
 - Supplemental materials for applicants in the Arts, Architecture, Writing and Journalism



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Project Statement

- Your opportunity to lay out your proposed **project specifics** in as much detail as possible
- Why Fulbright and why this country/institution/organizations?
- Focus on what you plan to **do**; the specific courses you plan to teach/the methods and goals of your research
- Outcomes from the grant - impact on hosts, home institution and you
- How adaptable are you? How well will you deal with challenging situations?



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Affiliations and Invitations

Host Institution:

If a host is identified, it will be found under Location in the Catalog

When a host is not identified, there are several resources to help find an affiliation:

- International office on your campus

- U.S. and Visiting [Fulbright Scholar Directory](#)

- Review award description for suggested hosts or resources

Letter of Invitation:

Non-binding expression of interest from proposed host abroad

Should come from person with whom you will be collaborating

Should be on host institution letterhead



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Submitting a Competitive Application

- Address the Fulbright goal of promoting mutual understanding
- Why you are interested in a Fulbright and why in your proposed host country
- Professional expertise and skills you can offer; benefits to the host institution and host country; exchange of knowledge and experience
- Cultural diplomacy; demonstrated flexibility, adaptability
- Outcomes, impact, and multiplier effect
 - for your professional development, home campus, students, field at large; for your host institution
 - future collaborations; linkages: personal, professional, institutional; plans for sustaining relationships
 - internationalizing campus and curriculum



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Review Process and Timeline



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Sample Successful Projects

New Media Innovations in Business Communication, Marketing and Entrepreneurship (Teaching)

Host institution: Aarhus Business College, Denmark

The Intersection of Entrepreneurship and Social Entrepreneurship in Mexico: Advancing the Curriculum and Literature (Teaching)

Host institution: IPADE Business School, Mexico City

Applied Microeconomics: The Wealth-Health Cycle in Nigeria (Teaching/Research)

Host institution: Covenant University, Ota, Nigeria

The Economics of Rice Markets and Policy (Teaching/Research)

Host institution: University of Philippines, Los Banos

Hot Pot, Shabu Shabu and Individual Consumption: The Impact of Culture on Conceptions of Product Usage (Teaching)

Host institution: National Chengchi University



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