Fulbright U.S. Scholar Program: Opportunities in Business, Economics, and Entrepreneurship

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Washington, DC

May 13, 2020
Mission

• In partnership with 160 countries worldwide, Fulbright offers passionate and accomplished faculty, administrator, artists, journalists, lawyers, and other professionals from all backgrounds an unparalleled opportunity to study, teach, or conduct research.

• Our mission is to foster mutual understanding between nations, advance knowledge across communities, and improve lives around the world.

A Brief History

• Established in 1946 by Congress, Fulbright is the United States government’s flagship international educational and cultural exchange program.

• Fulbright is sponsored by the U.S. Department of State with funding provided by the U.S. Government and administered by the Institute of International Education.
Diversity and Inclusion

Fulbright strives to ensure that it reflects the diversity of U.S. society and societies abroad. We encourage the involvement of people from traditionally underrepresented audiences in all our grants, programs and other initiatives.

Opportunities are open to people regardless of their race, color, national origin, sex, age, religion, geographic location, socioeconomic status, disability, sexual orientation or gender identity.
Fulbright by the Numbers

The Fulbright Program funds over 8,000 awards annually:

- 800 U.S. scholars and administrators
- 900 visiting scholars
- 2,200 U.S. students
- 4,000 foreign students
- 400+ language teaching assistants

Approximately 390,000 “Fulbrighters” have participated in the program since its inception in 1946.
Fulbright awards allow academics and professionals to participate in a wide variety of activities:

- Teaching/Research (38%)
- Research (28%)
- Teaching (17%)
- Administrator seminar (9%)
- Postdoctoral research (8%)
Eligibility for U.S. Scholar Program

- U.S. citizenship
- Degree and experience, as required by award:
  - Ph.D. or other terminal degree
  - MA and higher education teaching or professional experience
  - Professional and/or artistic experience with substantial accomplishments
  - Teaching experience
- Compliance with policies on previous Fulbright Scholar awards and waiting periods between grants
Selecting the Right Award

- Match expertise, experience and proposal to the award description
- Regional experience and language ability
- Discipline preferences, when specified
- Is the project relevant to the host country? How will communities benefit from your project?
- Career level – postdoctoral, early career, mid-career, Distinguished Chair, administrator
Western Hemisphere

**Argentina:** Social Sciences and Humanities

**Barbados and Eastern Caribbean:** All Disciplines

**Brazil:** Distinguished Chair in International Relations at University of Sao Paulo

**Canada:** Research Chairs in Business Management and Economics (pre-arranged affiliations)

**Chile:** Social Science and Humanities

**Colombia:** Distinguished Chair in Biodiversity and Sustainable Development (Universidad Nacional)

**Mexico:** Fulbright-García Robles U.S. Studies Professorship/Chair

**Suriname:** All Disciplines

**Trinidad and Tobago:** Multiple Disciplines - College of Science, Technology and Applied Arts
Europe and Eurasia

Austria:
• Vienna University of Economics and Business
• Alpen-Adria-Universität Klagenfurt
• Johannes Kepler University Linz

Belarus: Economics and/or Business Administration

Finland: Two Distinguished Chair Awards (Aalto University and Hanken School of Economics)

Ireland: Entrepreneurship and Business Innovation

Italy: Lectureship in Energy, Environment and Sustainability at the Università degli Studi di Napoli “Parthenope”

Portugal: Fulbright Award in Management / ISCTE-IUL, Business Research Unit (BRU-IUL)

Slovak Republic: Economics

Spain: Seven awards at various universities

Turkey: Business Administration and Economics
Sub-Saharan Africa

- **Burkina Faso**: Business Administration, Law or Medical Sciences
- **Cote d’Ivoire**: Economics and Finance

Awards Open to **All or Multiple Disciplines** that seek Business or Economics proposals:

- **Mauritius**
- **Namibia**
- **South Africa**
- **Zambia**: Copperbelt University and University of Zambia (Teaching/Research)
- **Zimbabwe**
Middle East and North Africa

- Bahrain: Business and Economics
- Egypt: Business Administration

All Disciplines Awards to teach, research or teach/research:

- Kuwait
- Oman
- Israel: Postdoctoral Fellowship at Ben-Gurion University of the Negev
- Morocco
South and Central Asia

Awards Open to Multiple Disciplines:

- **Bhutan**: (Teaching – 10 months)
- **Kazakhstan**
- **Maldives**
- **Tajikistan**
- **Turkmenistan**
- **Uzbekistan**

- **India**: Fulbright-Nehru Awards (42 grants + 2 Distinguished Chair grants)
- **Nepal**: All Disciplines (Teaching/Research at Kathmandu University)
East Asia and the Pacific

**Australia:** Fulbright Future Scholarship (funded by the Kinghorn Foundation)

**Burma:** All Disciplines

**Hong Kong:** All Disciplines

**Malaysia:** All Disciplines

**Philippines:** All Disciplines

**Taiwan:** (Postdoctoral award) Arts, Education, Humanities, Professional Fields and Social Sciences
Multi-country Awards

**Canada-Mexico:** Fulbright-Carlos Rico Award for North American Studies

**China-Taiwan:** Cross-Strait Studies Research Program

**European Union:** Fulbright-Schuman European Union Affairs Program

**Iceland-Greece:** Joint Award on Economic Crisis Management

**Middle East and North Africa:** Regional Research Program

**Spain-Greece:** Joint Teaching/Research Award

**South and Central Asia:** Regional Research Program

**Southeast Asia:** ASEAN Research Program

**Sub-Saharan Africa:** Regional Research Program

**Fulbright Public Policy Fellowship** (Burma, Cote d’Ivoire, Peru, or Ukraine): for early career applicants
Successful Past Projects

New Media Innovations in Business Communication, Marketing and Entrepreneurship (Teaching)
Host Institution: Aarhus Business College, Denmark

The Intersection of Entrepreneurship and Social Entrepreneurship in Mexico: Advancing the Curriculum and Literature (Teaching)
Host Institution: IPADE Business School, Mexico City

The Economics of Rice Markets and Policy (Teaching/Research)
Host Institution: University of Philippines, Los Banos

Applied Microeconomics: The Wealth-Health Cycle in Nigeria (Teaching/Research)
Host Institution: Covenant University, Nigeria

Promotion of Innovative Agribusiness Entrepreneurship in Brazil (Research)
Host Institution: Luiz De Queiroz Higher School of Agriculture of the University of Sao Paulo, Brazil
Understanding the Awards

Business Administration

EGYPT
Middle East and North Africa

AWARD DETAILS
AWARD REQUIREMENTS
STIPEND & BENEFITS
COUNTRY/AREA OVERVIEW

GRANT ACTIVITY
Teach for approximately 12 hours weekly or teach for approximately six hours weekly and conduct research. Consult on curriculum, program and faculty development. Conduct seminars and workshops.

APPLICATION DEADLINE
Tuesday, September 15, 2020

https://awards.cies.org
Project Statement

• Describe your proposed project in 3 – 5 pages.
• Focus on what you plan to do, the specific courses you plan to teach, the goals of your research, your methods.
• Explain the anticipated impact of your award on your hosts, home institution and you.

Supplemental Questions

• Why Fulbright? (1,000 characters)
• Why this country? (2,000 characters)
• How adaptable are you? How well will you deal with challenging situations? (1,000 characters)
• How will you adapt your materials for to host culture (2,000 characters)
In the award description: a host institutions may or may not be identified

**LOCATIONS**

Applicants may affiliate with one of the following institutions:

- University of Oran-2 in Oran
- University of Algiers-2 in Algiers

- When a host is not identified, there are several resources to help find an affiliation:
  - Review award description for suggested hosts or resources
  - U.S. and Visiting Fulbright Scholar Directory
  - International office on your campus

**LOCATIONS**

Any accredited institution of higher education in Argentina.
Affiliations and Invitations

Application Requirements

**INVITATION REQUIREMENT**
A letter of invitation is required

- Non-binding expression of interest from proposed host abroad
- Should come from person with whom you will be collaborating
- Should be on host institution letterhead
<table>
<thead>
<tr>
<th>Month(s)</th>
<th>Description</th>
</tr>
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<tbody>
<tr>
<td>FEBRUARY</td>
<td>Awards Catalog Opens</td>
</tr>
<tr>
<td>SEPTEMBER 15</td>
<td>Application Deadline</td>
</tr>
<tr>
<td>SEPTEMBER</td>
<td>Program staff conducts technical reviews for completeness</td>
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<tr>
<td>OCTOBER – NOVEMBER</td>
<td>U.S. peer review</td>
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<tr>
<td>NOVEMBER – JANUARY</td>
<td>Applicants notified of status. Recommended applications are sent to host countries and to the J. William Fulbright Foreign Scholarship Board.</td>
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<tr>
<td>JANUARY – APRIL</td>
<td>Grantees are notified of final approvals</td>
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<tr>
<td>MAY – ONWARD</td>
<td>Grantees prepare for grants</td>
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Visit our website to learn more about the Fulbright U.S. Scholar Program

Refer your colleagues
Questions?