

CASE STUDY:

## TEXAS SOUTHERN UNIVERSITY

TEXAS SOUTHERN UNIVERSITY HAS LONG PURSUED PROGRAMS THAT PROVIDE STUDENTS and faculty with a global perspective. The Houston-based Historically Black College has focused its globalization efforts on its international business and energy development programs. But by 2006, administrators realized that its business curricula did not teach students about the changes in trade between Africa and the United States or the growing role of U.S. foreign aid programs in encouraging free trade and entrepreneurship in the region. Administrators also wanted students to learn about the increases in African trade outside of the energy sector.

With funding from the Fulbright Scholar-in-Residence (SIR) Program, Texas Southern hosted Eddy Omolehinwa, a dean of business administration at the University of Lagos, for nine months. In addition to teaching a course on African business and accounting practices, Dr. Omolehinwa helped develop Texas Southern's African trade curriculum. He also established formal ties between Texas Southern and institutions throughout Africa, including his own University of Lagos. In turn, these ties fostered new scholar exchange programs. He was a guest lecturer in Texas Southern's political science and international law courses, giving students an African perspective on global affairs.

With Dr. Omolehinwa's help, Texas Southern leveraged its ties to Houston's African community with his participation in the Houston Area Africa Studies Group.

Through the SIR Program, Texas Southern bolstered its business curriculum and international programs. Your institution can enjoy similar benefits. Visit **[www.CIES.org](http://www.CIES.org)** for additional information, including tips on how to successfully apply for SIR participation. Alma Ford, Program Officer for SIR, can also help you learn more about this innovative program. Contact Ms. Ford at (202) 686-6252 or at [SIRApps@cies.iie.org](mailto:SIRApps@cies.iie.org).

The deadline for proposals is **October 15, 2009**.

