

## INTERNATIONALIZING HISPANIC-SERVING INSTITUTIONS

### Overview and Purpose

To internationalize U.S. campuses and curricula, the worldwide Fulbright Scholar-in-Residence (S-I-R) Program brings scholars from abroad to lecture at U.S. colleges and universities.

How can Hispanic-Serving Institutions participate? U.S. institutions of higher education may submit proposals to the Institute of International Education's Council for International Exchange of Scholars (IIE/CIES) to request scholars for one or both semesters of the 2013-2014 academic year. Fulbright Scholars-in-Residence teach (primarily at the undergraduate level) in world area studies courses/programs, interdisciplinary courses/programs that focus on global issues, or courses where participation of a visiting scholar can provide a cross-cultural or international perspective. Fulbright S-I-Rs often assist with curriculum development efforts in these same areas.

Fulbright S-I-Rs also participate in a variety of campus and community activities aimed at strengthening the international programs and perspectives of your institution and community.

Proposals are welcome from all academic disciplines where an international perspective is beneficial.

Institutions may suggest suitable candidates or have IIE/CIES work with Fulbright commissions and U.S. embassies abroad to recruit scholars from a particular country or geographic region.

### Eligibility

Proposals are welcome from any accredited institution of higher education or from a consortium of two or more such institutions. Preference is given to institutions that:

- infrequently or never host visiting scholars
- serve student populations underrepresented in international exchange programs
- and/or serve minority students

This grant program is particularly appropriate for Minority-Serving Institutions (MSIs), small liberal arts colleges, and community colleges.

### Financial Support

This grant includes: round-trip international air travel, a monthly stipend for your visiting scholar (ranging from \$2,500 to \$2,900), an allowance for up to two dependents and insurance for the scholar. Host institutions generally propose some cost-sharing, such as a salary supplement for the scholar and/or in-kind support such as housing, meals, local travel, etc.

Case studies, proposal guidelines and application materials as well as webinar schedules and archived presentations are available at [www.cies.org/sir](http://www.cies.org/sir).

The deadline for academic year 2013-2014 proposals is **October 15, 2012**.



# Examples of Hispanic-Serving Institutions Hosting Fulbright Scholars-in-Residence

**California State University, Stanislaus**, in 2009 hosted Dr. Giovambattista Presti, from the Consumer Institute at the University of Milan in Italy. Dr. Presti taught undergraduate coursework on International Perspectives on Behavioral Psychology. Dr. Presti's training in medicine and behavior analysis, and his clinical work with childhood obesity and other disorders, incorporated international and comparative perspectives to the courses. "My experience at CSU, Stanislaus was wonderful," said Dr. Presti. "Americans are friendly and very hospitable people. I was impressed by how approachable professors and students are with each other. I've gained much respect for the academia in this country, something I could not have learned from simply reading about it."

**Universidad Del Este** (Eastern University), in Carolina, Puerto Rico, hosted Professor Cristina Salgado, an expert in Applied Linguistics from Anisio Teixeira University in Rio de Janeiro, Brazil for the 2009-10 academic year. Dr. Salgado collaborated with UNE faculty and administrators on the development of the Foreign Language Institute. Chancellor Alberto Maldonado Ruiz said: "The foreign language and culture classes she taught and the programs she helped to design provided our students and faculty an important international perspective and appreciation of the diversity of world cultures and languages. Our S-I-R played an invaluable contribution in teaching as well as in program and curriculum development." Dr. Salgado also helped create a study abroad program and promoted partnerships between other Brazilian institutions of higher education and Universidad Del Este. Dr. Salgado made presentations to public school teachers and students, key leaders in the education community of the region, and members of the Rotary Club of San Juan.

**New York City College of Technology, the City University of New York**, hosted Dr. Istvan Bujalos, Director, Institute of Philosophy, University of Debrecen, Hungary during the 2009-10 academic year. Dr. Bujalos taught courses in the Department of Social Sciences, including: *Contemporary American Political Science*, *History of Technology* and *Introduction to Philosophy*. Dr. Bujalos also worked with City Tech professors to develop an interdisciplinary course in philosophy and social science. He offered several presentations through a series of dialogues with the CUNY student community.

**The University of New Mexico** hosted Dr. Sagrario Del Carmen Cruz Carreto, professor of Anthropology at the University of Veracruz, Mexico. Dr. Carretero taught jointly in the Anthropology Department and the Department of Spanish and Portuguese, including courses on Hispanic Culture, introducing readings from Latin America and Spain and enhancing the scholarly interchange among faculty members in both departments. The National Hispanic Cultural Center served as the central clearinghouse for the scholar's outreach activities in the Albuquerque area.

**Whittier College** requested Dr. Hsiu Ling Lin, a professor at the National Taiwan Normal University, to further internationalize its curriculum, increase study abroad opportunities and expand exchange opportunities. Dr. Lin brought firsthand knowledge and awareness of Asian culture and traditions through course teachings, and contributed to the development of a new major in international and cross-cultural studies.

For additional examples, visit: [www.cies.org/sir/stories](http://www.cies.org/sir/stories)

# S-I-R Case Study: Hispanic-Serving Institutions

## FRESNO CITY COLLEGE

As a two-year institution located in California's rural Central Valley, Fresno City College serves a student body that is more than 40 percent Latino. This, along with the Hispanic-Serving Institution's mission to offer innovative programs that anticipate and respond to its students' lifelong learning needs, means that Fresno's administrators and chief academic officers need to emphasize internationalization.

Fresno wanted to improve its curricula diversity by inviting a Political Philosophy scholar from Eastern Europe. Fresno quickly took advantage of the Fulbright Scholar-in-Residence (S-I-R) Program's commitment to improving diversity and institutional capacity by asking the Council for International Exchange of Scholars (CIES) program staff to recruit an Eastern European scholar on its behalf.

CIES recruited Ewa Binczyk of Instytut Filozofii UMK in Poland. At Fresno, Dr. Binczyk teamed up with the Philosophy faculty to revise and internationalize the existing curricula. She also taught introductory courses on ancient and modern social and political philosophies. Working with instructors within the history, geography and political Science departments, Binczyk developed interdisciplinary presentations that showed the connections between philosophy and other disciplines within Fresno's academic life.

As a keynote speaker for the Fresno Philosophy Lecture Series, Dr. Binczyk drew participants from throughout the surrounding community. This helped burnish Fresno's community presence. She also spoke before the Rotary Club and at the University of California, Merced. Dr. Binczyk helped bolster Fresno's profile in the philosophy discipline, and her own lecturing and research, when she attended the American Philosophical Association's annual conference.

For Fresno, the small cost-share it invested in order to get S-I-R Program funding brought numerous benefits to its students, faculty and surrounding community. Your institution can enjoy similar benefits. Visit [www.cies.org/sir](http://www.cies.org/sir) for additional information, including tips on how to successfully apply for a Fulbright Scholar-In-Residence. Alma Ford, Program Officer for S-I-R, can also answer questions and provide further advice. Contact Ms. Ford at 202-686-6252 or at [sirapps@iie.org](mailto:sirapps@iie.org).

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