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## **BEFORE WE GET STARTED ...**

- **If you are seeing this screen, the audio portion of today's presentation is about to begin.**
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**April 6, 2010**

**Today's Hosts:**

**Surabhi Lal, Program Officer**

**David Adams, Ph.D.,**

**Senior Program Officer**

**Institute of International Education**

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**ROCKEFELLER FOUNDATION**

**BELLAGIO RESIDENCIES FOR**

**ARTISTS & SCHOLARS**



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## **TODAY'S WEBINAR: WHAT TO EXPECT**

- **Brief background on the residencies**
- **Questions to ask before you start an application**
- **Advice about preparing a competitive project proposal**
- **Suggestions about references**
- **Overview of work samples**
- **An opportunity to ask questions! Type any question into the question module on your screen. We will do our best to answer as many questions as possible at the end of the presentation.**

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## **THE BELLAGIO EXPERIENCE**

- **Rockefeller Foundation has hosted accomplished scholars and creative artists through the Bellagio Residency program for fifty years.**
- **Residencies are 4 weeks in length and provide an opportunity**
  - **To live in an international, intellectual community**
  - **To be away from daily demands**
  - **To concentrate on specialized projects and advanced work that has multi-disciplinary impact**
- **Residencies for this competition are for the period between March 1, 2011 and July 31, 2011.**
- **Deadline – May 7**

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## **THE BELLAGIO CENTER**





**PREPARING A COMPETITIVE APPLICATION:  
CREATIVE ARTISTS**



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## **PREPARING TO APPLY**

- **Are you at a point in developing your project that you can present a compelling proposal to the reviewers?**
- **Do you have a clear sense of the work you will do at Bellagio?**
- **Can you present a compelling rationale for why Bellagio is a good or appropriate setting for the work?**
- **Is Bellagio the right situation for the project? (Small library, no large spaces for projects, little technical equipment, et.)**
- **What are you prepared to say about the level of impact your project will have on your field or on problems facing the contemporary world?**
- **Do you recognize that the interplay between individual work and engagement with other residents and conference attendees is an essential part of the Bellagio residencies?**

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- **Will your project be considered innovative?**
  - **Does your project address any of the Rockefeller Foundation's current focus areas (social & economic security, basic survival safeguards, urbanization, climate and environment, and global health)?**
  - **Can the project be in an area in which the applicant does not have a significant track record or little previous training or experience? (Yes, but be ready to provide reviewers with a compelling case that you are prepared to make the shift.)**

**Keep in mind: Residents are expected to spend their time at the Center. Therefore projects that use Bellagio as a base for work in other places are not appropriate.**

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## **REQUIRED APPLICATION PARTS CREATIVE ARTIST RESIDENCIES**

- **Application form including project summary (no more than 500 words)**
- **Names and contact information for 3 references that can respond by e-mail**
- **Abbreviated curriculum vitae (not to exceed 4 pages)**
- **Depending upon the art - Artist Statement or Project Proposal**
- **Samples of work (varies by the art)**
- **Published reviews of work**
  - **Required – if work is not in English (2 reviews in English)**
  - **Optional otherwise (up to 3 reviews)**

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## **PREVIOUS APPLICATION**

- **Applicants that submitted an application in a previous competition and were not invited must**
  - **Wait two years before applying again**
  - **Submit a revised proposal**
  - **Can submit no more than 3 times**



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## **FORMER BELLAGIO RESIDENTS**

- **Summary (250 words) of what was accomplished during previous residency**
  - **Specific output and/or outcome**
  - **Critical responses to outputs**
  - **What has been accomplished since**
- **Note that former Bellagio residents must wait 10 years before applying again. Third residencies are not offered.**

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## **PROJECT PROPOSAL or ARTIST STATEMENT**

- **Key part of a successful application**
- **Requires careful preparation**
  - **Content is important**
  - **So is the style of presentation**
- **Observe the three “Cs” rule**
  - **Complete**
  - **Clear**
  - **Compelling**



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**CREATIVE ARTISTS:  
Literary Arts & Film/Video Makers**

- **Brief discussion of broad subject area of project and specifics of the project**
- **Place the project in context**
  - **Significance and potential impact**
  - **Specific outputs and/or intended outcomes**
  - **Target audience and dissemination plans**
- **Bellagio and the project**
  - **Phase of the project you will be working on at Bellagio**
  - **Work plan for your time at Bellagio**
  - **Suitability and value of the Bellagio Center for the proposed activity**
  - **Specific outcomes from stay at Bellagio**
- **Provide chapter outline of resulting book (if relevant)**

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**CREATIVE ARTISTS:  
Visual Arts & Composers**

- **Project summary in the application form itself (not an abstract of the Artist Statement) should provide**
  - **a concise statement of the creative work being undertaken**
  - **the significance of the work and the potential audience**
  - **what will be done during the residency**
  - **how a Bellagio Residency fits into the larger project**
  - **why Bellagio is an appropriate setting or venue for your work**
- **Artist's Statement (500 words or less, i.e., two double-spaced pages)**
  - **should be informative**
  - **easily read**
  - **add to a reader's understanding of the artist's work**

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- **The Artist's Statement should**

- **draw attention to key points in your resume**

- **your achievements including significant awards you have won, exhibitions in which you have participated, etc.**
- **your training**

- **provide a brief explanation of your artistic style and subjects or themes**

- **give insight into your approach to your art or your artistic philosophy or what you seek to achieve in your art**

- **How to conceptualize the Artist's Statement**

- **how you would describe your work to someone who does not know you or your work**

- **what other people have said about your work**

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## **TEAM PROJECTS**

- **Team projects involving up to 4 people possible**
- **Application and application process similar**
- **Each team member must submit his/her own application**
- **Important that each team member have more or less equal credentials**
- **Important to delineate clearly and fully the role of each team member in the project**

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## **YOUR TASK IN THE PROPOSAL**

- **Make clear exactly**
  - **what you will be doing (present the specific subject or territory of your research)**
  - **how you will do it**
  - **why it is important to do it**
  - **who will be interested**
- **Focus on what you will be doing rather than writing an extensive essay on the broader topic of the project**
- **Make clear**
  - **What will be done during the residency**
  - **How a Bellagio Residency fits into the larger project**
  - **Why Bellagio is an appropriate setting or venue for your work**

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## **BUILDING THE PROPOSAL OPENING PARAGRAPH(S)**

- **Start with a brief statement of primary activities to be undertaken during the residency or how the Bellagio Residency fits into the project**
- **Start with a brief statement of the issues or problems that are the focus of the research or the creative work to be produced**
- **Start with what was accomplished during a residency supported by another organization**

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## **WHY BELLAGIO?**

- **Freedom from other commitments and engagement with other resident fellows at the Center should provide an ideal context for completion of this project.**
- **I value the opportunity to work in a positive environment surrounded by other artists and scholars from a variety of disciplines, each producing something original. For me, the creative and academic exchange fostered by Bellagio would be very motivating.**
- **The Bellagio Residency will enable me to share a draft of my book with other scholars who can provide feedback on concepts, readability and additional ideas as well as a scholarly exchange that will strengthen the presentation, conceptualization and refinement of the entire book project.**

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## **REFERENCES**

- **Choose individuals that know you and your work well**
- **Contact them in advance to determine their willingness and availability to write on your behalf**
- **Send them a copy of your project proposal**
- **Confirm their e-mail addresses**
- **List only one person from an organization or institution**
- **Do not list editors or others that have a financial interest in your success in securing a residency**
- **References receive a message as soon as the application is submitted which provides instructions about submission**
- **DEADLINE FOR REFERENCES – MAY 21, 2010**

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## **WORK SAMPLES**

### **Options for submitting the indicated materials**

#### **Visual artists (three options – choose one):**

- **Electronically**
  - **send ten images created in the past five years**
  - **include a list with image number, title, size, medium and date of work.**
- **Post/Mail**
  - **send three copies of a universal read CD (for Mac or PC) with ten images created in the past five years**
  - **include a list with image number, title, size, medium and date of work**
- **Three copies of a published catalog (by post/mail)**

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- **Composers:**

- **Three CDs and one score of the same work completed in the past three years**
- **Scores must be on 8 ½ x 11 (or A-4) paper and unbound or submitted as a PDF file**
- **CDs and scores can be sent via post.**
- **Applicants who would like the reviewers to listen to something other than the first five minutes of a submitted work sample should clearly mark the score and indicate the track where the excerpt begins.**

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- **Video/Filmmakers:**

- **three DVD copies of two different videos/films produced in the past five years**
- **if running time exceeds 20 minutes, you should include a 5 minute excerpt from each selection**
- **should be sent via post**

- **Non-Fiction Writers, Novelists and Poets:**

- **selection from a book published in the last five years (maximum 35 pages).**
- **submit electronically as either a Word or PDF document**

- **Playwrights:**

- **selection from a play produced in the past five years (maximum 35 pages)**
- **submit online as either a Word or PDF document**

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- **Other Creative Artists**

- **Send three DVDs by post showing the same work which can be played on a PC or Mac, clearly labeled with a brief description of the work and date produced**

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## **REVIEW CONSIDERATIONS**

- **Professional qualifications and achievements**
- **Quality of the proposed project**
- **Quality of the proposal**
  - **Good proposals provide a compelling presentation of project and its purposes, goals and outcomes**
- **Suitability and value of Bellagio as the venue for the proposed activities**
- **Ability to be a contributing member of an international, interdisciplinary community**
  - **Curiosity**
  - **Breadth of interest**
  - **Respect for other viewpoints**
  - **Ability to adjust and contribute in an international setting**

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## **BEFORE YOU SUBMIT**

- **Review your application and attachments for completeness and appearance**
- **Critique your project proposal statement objectively**
  - **Does it cover the essential points?**
  - **Is it clear?**
  - **Apply the “why/because” concept**
    - **Anticipate the “whys” a reviewer might ask**
    - **Supply the “because”**

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**DEADLINES FOR THIS COMPETITION**

**APPLICATIONS**

**May 7, 2010**

**EVALUATIONS**

**May 21, 2010**

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## **ASSISTANCE WITH PREPARING YOUR APPLICATION**

- **Visit the Bellagio Application Resource Center for suggestions, tips and advice about application preparation and project statement development**
- **Access it from the Bellagio Center's Web site**  
  
**<http://www.rockefellerfoundation.org/bellagio-center/residency-programs>**
- **David Adams can provide advice on preparing your application and developing your project statement**
  - **[dadams@iie.org](mailto:dadams@iie.org)**
  - **202-686-4021**
- **Forward questions about application materials or application procedures to [Bellagio\\_res@iie.org](mailto:bellagio_res@iie.org)**

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# Q&A

Note: We will answer as many questions as we can during today's broadcast. If we do not get to your question, please send an e-mail to the IIE Bellagio Office at [bellagio\\_res@iie.org](mailto:bellagio_res@iie.org).

